

# AD CLUB

OKLAHOMA CITY  
ADVERTISING CLUB  
AAF

P.O. Box 20408  
Oklahoma City, OK 73156  
405/728-3667

Email: [debbieadclub@hotmail.com](mailto:debbieadclub@hotmail.com)



JOURNALISM  
ART 2010 AWARD  
COMMUNICATION

## GENERAL INSTRUCTIONS

- AAF Oklahoma City Ad Club will be awarding three (3) \$2,000 awards to undergraduate or graduate students based on application, supporting materials and interview quality
- Completed applications (with attachments) can be sent via U.S. Mail to the Scholarship Committee, AAF Oklahoma City Ad Club: ATTN Scholarship Committee, P.O. Box 20408, Oklahoma City, OK 73156
- Please contact Debbie Nobles with questions at above phone number

## ELIGIBILITY REQUIREMENTS

- Scholarships are for students engaged in a communications related study track attending any institute of higher learning in the state of Oklahoma and maintaining a minimum GPA of 2.75 with at least 60 hours credit.
- Applications must be received by the Scholarship Committee no later than 5 p.m. Friday, September 24, 2010. Any applications received after this date will not be considered.

## ADDITIONAL REQUIREMENTS

- Official college transcript
- Two sealed letters of recommendation from persons not related to you
- 200-word essay on the future of advertising
- Work samples. You are required to submit work samples based on your course of study or strength. That is, designers should provide design samples, public relations majors should provide PR related materials, advertising majors should provide graphics, media plans, marketing plans, etc. Submitted materials should be in DVD, CD, PDF, Word, or XLS format, where applicable. **SAMPLES WILL NOT BE RETURNED.**

## INTERVIEW

- Finalists for the three (3) \$2,000 JAC awards will be selected by the committee and interviewed. The candidates deemed to possess the traits, communication skills and intellect best representing the highest standards of industry professionalism and ethics will earn the JAC Award.

## AWARD SELECTION

- Applications are reviewed by the AAF Oklahoma City Ad Club Scholarship Committee
- Recipients are determined as those best meeting the criteria set forth by the Committee
- The Scholarship Committee uses the information received from applications and interviews to make such determinations
- Awardees will be notified prior to and presented with their awards on career day on November 10, 2009. Payment will be in the form of a \$2,000 check made payable to the winners

Date Received \_\_\_\_\_



**JOURNALISM  
ART 2010 AWARD  
COMMUNICATION**

**PERSONAL INFORMATION**

Name (First, Middle, Last) : \_\_\_\_\_

Permanent Address : \_\_\_\_\_

City : \_\_\_\_\_ State : \_\_\_\_\_ Zip : \_\_\_\_\_

Home Phone : (\_\_\_\_) \_\_\_\_\_ Cell Phone : (\_\_\_\_) \_\_\_\_\_

Email : \_\_\_\_\_

**ACADEMIC INFORMATION**

University : \_\_\_\_\_ Major : \_\_\_\_\_

Cumulative GPA (as of December 2008) : \_\_\_\_\_ Total hours/credits completed : \_\_\_\_\_

**TRANSCRIPTS**

Please attach an official transcript from your university to this application.

**LETTERS OF RECOMMENDATION**

Please attach two sealed letters of recommendation from persons not related to you.



---

**WORK EXPERIENCE**

(List current position first. Attach additional information if needed.)

Organization	Position Held	From (MM/YY)	To (MM/YY)

**ESSAY**

200-word maximum

Please include your essay on a separate sheet of paper.

Topic: The future of advertising. Where do you see advertising as an industry/profession going? What's the next big thing in advertising and how will that effect the industry? What can agencies, marketers, media buyers, and other industry professionals expect to see in the coming years?

**FINAL CHECK LIST**

- Completed application form with signature
- Official transcript
- Two sealed letters of recommendation
- Work Samples
- All materials received by Oklahoma City Ad Club by September 24, 2010

**APPLICATION CERTIFICATION**

I certify the information I have provided on this application form and any additional material are complete, accurate, and true to the best of my knowledge. I understand any false statements made herein will void this application and I will be ineligible for any monetary award from Oklahoma City Ad Club. I understand this application and supporting materials become the property of Oklahoma City Ad Club and will not be returned to me.

---

Signature

---

Date